

## WHY DOES

### THIS SUPPLEMENT WORK?

A unique natural blend of heat-treated probiotic and yeast cells, feed enzymes and oligosaccharides is what comprises this range.

Each ingredient has been included for a specific purpose which results in a synergistic effect on the entire digestive tract from the mouth to the colon.

This multifunctional probiotic feed supplement aids in digestion, optimal health and wellbeing of all animals.

Using the highest quality ingredients is a characteristic of this range and helps this product work effectively.

When considering a supplement please consider the complexity of these ingredients. That's why we call our supplement multifunctional.



Would you like your dog

- To consume less food
- Looks and feel healthier more often
- Requires less veterinary attention
- Not kill the lawn with their urine

All these can be achieved by ensuring inner health



Would you like your cat to consume

- To consume less food
- Looks and feel healthier more often
- Requires less veterinary attention

All these can be achieved by ensuring inner health

### WHY USE A SUPPLEMENT?

The administering of health supplements to both humans and live stocks is practised worldwide. Unfortunately not as much emphasis has been placed on the supplementary needs of domestic pets.

Did you know that a lot of what you feed your animal is excreted in their stool or urine?

What you don't consider is the wasted nutrients that are excreted and whether there is a better way. If the animal's system could absorb all the nutrients would that mean they would be healthier, require less feed, and would their excretion smell less? Well, simply YES!!!

This product was designed with that philosophy in mind. Create **INNER HEALTH** which will result in **OUTER HEALTH**.

Poor health is what you see and consists of illnesses, skin and coat conditions, smell from stool and ammonia from urine.

This range will assist your animal to achieve a high level of inner health.

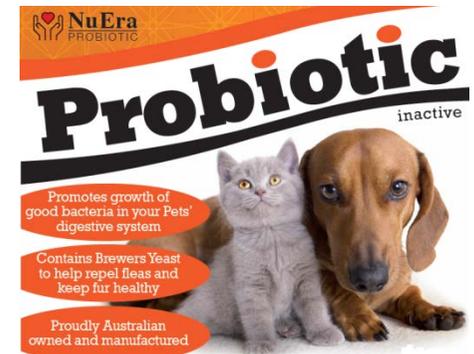
## IMPORTANCE OF BACTERIA

Promoting beneficial bacteria in the animal's digestive tract is imperative for optimum performance and wellbeing. The function of beneficial bacteria and the benefits of using supplements are extremely vast.

Beneficial bacteria fight pathogenic bacteria that cause illnesses. Also bacteria provide the mechanism to distribute nutrients from food to the parts of the animal that require it.

Without supporting the beneficial bacteria within your animal it will always be prone to sickness and bad performance.

Supporting the beneficial bacteria can lead to continual health and, in turn, result in less veterinarian expense in the long term.



- All animals can benefit from this product. Whether you have a dog, cat, horse, alpaca, chicken, bird or fish this supplement can assist.
- If you require more performance, greater immunity to illness or simply a more content pet then this supplement could be your solution.

All these can be achieved by ensuring inner health

**NuEra**  
PROBIOTIC

# Probiotic

inactive

- Promotes growth of good bacteria in your Pets' digestive system
- Contains Brewers Yeast to help repel fleas and keep fur healthy
- Proudly Australian owned and manufactured

## DOSAGE RATES

Dog, alpaca	1.0 teaspoon
Cat	0.5 teaspoon
Horses	2.0 teaspoon
Poultry	2.5 gram/kg of feed
Sick/stressed pets	15 gram/day

Approximate dosage rates may be applied. This product does not contain chemicals or antibiotics and has nil withholding periods.

### NOTE:

Due to the digestive response from this product weight gain is usually experienced in all animals. If weight gains is not desired it is important to monitor their weight and adjust their feed intake accordingly.

Dear pet owner,

It brings me great pleasure to introduce this unique range of animal health supplements to you.

After 6 years successfully solving growth and health issues for farmers worldwide we now have developed the world's most complex domestic pet supplement. By bringing together our experiences in the livestock market and focusing on the main concerns of pet owners I am confident that this supplement will provide you with the satisfaction you're looking for.

Until now this product has only been available to commercial cat and dog breeders, hunting hound owners and some of Australia's well-known pet feed producers. Now you too can experience the huge benefits this product has to offer.

After numerous cases of studies, on-field trials and the assistance of one of Australia's most knowledgeable animal science lecturers you will not find another product that compares.

Best regards,  
**Desmond Peck**  
Managing Director  
NuEra Probiotic

Distributor:

### NUERA PROBIOTIC

1/44 CHEVIOT RD., SALISBURY SOUTH 5106

PH. 08 8182 3510, F. 08 8182 3509.

E. [farneast@senet.com.au](mailto:farneast@senet.com.au)

[www.nueranutrition.com.au](http://www.nueranutrition.com.au)

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**NuEra Probiotic is a unique natural blend of heat-treated Probiotics (consists of *Bacillus subtilis*, *Lactobacillus acidophilus*, *Streptococcus faecium* and *Bacillus licheniformis*) and yeast cells, a feed enzyme (Alpha-Amylase (IUB No. 3.2.1.1.1)) and short chain oligosaccharide.**

The complete health and digestive aids designed to assist all pets:

- Supports intestinal balance and a healthy immune system
- Help occasional issues of diarrhoea and/or constipation, periodic issues with gas and flatulence, digestion and absorption of critical nutrients
- Help repel fleas and keep fur healthy
- Help lactating animals produce more milk
- Overall a happier pet